



Seizures Account for Over 7% of Dogs and Cats Entering Shelters

Pethealth Inc. releases its April PetPoint Report, a monthly gauge of both pet adoptions and relinquishments affecting animal welfare

OAKVILLE, ONTARIO—May 16, 2011. (TSX:PTZ) Pethealth Inc.—Seizures of dogs and cats by law enforcement agencies increased 10% and 11% respectively year over year, accounting for over 7% of all dogs and cats entering shelters in April, 2011, according to the April PetPoint Report. Trends based on data collected since September also indicate seizures are increasing as a percent of all dogs and cats entering shelters, pointing to the expanding role of animal cruelty and law enforcement within the animal welfare and sheltering community.

“The trends identified in our own data are what ultimately led to the development and subsequent enhancements of our PetPoint Case Module,” says Steve Zeidman, Managing Director of PetPoint Solutions at Pethealth Inc. “The role of humane investigation is becoming increasingly common, particularly among larger organizations servicing metropolitan areas, and we expect the trend in seizures to continue as public tolerance for animal cruelty and neglect continues to decline and media attention surrounding these events increases.”

As a hosted management system, PetPoint not only helps shelters better organize and run their daily operations but also reduce, if not eliminate, IT-related infrastructure costs. It also enhances operational reporting, allowing animal welfare organizations to track their own aggregate data on a monthly and annual basis.

Using the PetPoint Case Module, animal welfare groups involved in humane investigations, animal control, and cruelty cases can monitor and organize their projects through a range of tools and features including flexible and comprehensive reporting, security restricted access to confidential files, and the ability to link related cases. It is an invaluable resource for organizations participating in a multitude of animal control activities.

The April report aggregated data from 964 animal welfare organizations using [PetPoint](#). Findings were based on 129,733 intakes and 117,622 outcomes for cats and dogs that entered or left animal welfare organizations during the month. PetPoint is the most widely used animal management application in animal welfare.

For the April report, data was aggregated only from those organizations that were using PetPoint in April 2010 and April 2011. By comparing data from April 2011 to April 2010, the following can be summarized:

- Seizures of dogs and cats by law enforcement agencies increased 10% and 11% respectively;
- Adoptions of dogs and cats increased 1% and 3% respectively;
- Intakes of dogs and cats declined 1% and 7% respectively;
- Intakes of stray dogs and cats declined 4% and 12% respectively;

- Euthanasia of dogs and cats declined 6% and 12% respectively;
- Adoption fees for cats more than and less than 1 year of age declined 14% and 5% respectively while adoption fees for dogs more than and less than 1 year of age increased 2% and 5% respectively.

[Pethealth](#), the owner of the cloud-based PetPoint application, hosts the data for all its licensed users, allowing data to be aggregated in a seamless and timely fashion. Today, nearly 1,650 animal welfare organizations in the United States and Canada have licensed PetPoint to manage their day to day operations. Pethealth aggregates more data on cats and dogs in animal welfare organizations than any other company.

Interested organizations can subscribe to receive more detailed reports that include localized regional and state data for a monthly fee. The full report can be accessed by visiting <http://www.petpoint.com/petpoint-report-05-16-2011.asp>. PetPoint reports are issued on the third Monday of each month, excepting statutory holidays in which case they are issued the following business day.

About PetPoint

PetPoint, first introduced in 2005, is now licensed by nearly 1,650 animal welfare organizations in North America and has facilitated the adoption of over 2.85 million pets, including nearly 800,000 adoptions in 2010 alone. As a hosted application, animal welfare organizations can not only better organize and care for their homeless and abandoned animals, but can also reduce significantly, if not eliminate, their IT related infrastructure costs. PetPoint is provided free to animal welfare organizations on the basis that these same organizations use the Company's **24PetWatch microchip** program for all companion animals adopted. The 24PetWatch microchip program is the most widely used microchip and lost pet recovery service operating in both Canada and the United States.

About Pethealth Inc.

Pethealth is a leading provider of companion animal services in North America. In addition, the Company is the leading provider of management software to North American animal welfare organizations through its SaaS-based application and is the leading provider of pet related database management services to the North American companion animal industry. Pethealth offers a unique range of products and services for veterinarians, shelters and [pet owners](#) through a number of wholly owned subsidiaries using a range of brand names including [PetCare](#), [24PetWatch](#), [PetProtect](#), [petPals Direct](#), [ShelterCare](#), [PetPoint](#), [Petango.com](#) and [ThePetangoStore.com](#).

Pethealth is based in Oakville, Ontario. To find out more about Pethealth, visit the web site at www.pethealthinc.com.

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