

PetPoint Report: November 2012

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1069 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2011 and November 2012 have been included.

The report includes data on 134,130 cats and dogs that entered AWOs during the month (referred to as Intakes) and 141,042 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 46 states (excluding Alaska, Delaware, Hawaii, and North Dakota), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 20,545, a decline of 6% from November 2011.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,082, an increase of 1% from the previous year.
- Seizures of cats conducted by law enforcement agencies increased 3% to 4,174.
- Intakes of stray cats totaled 28,926, a decline of 6%.
- 6,474 cats were transferred in from other AWOs, an increase of 2%.
- Total intakes of all cats into AWOs equaled 62,201 during November 2012, a decline of 4% from November 2011.

Dogs

- Owner surrenders totaled 20,392, a decline of 5% from November 2011.
- Returns of dogs previously adopted from the same organizations totaled 3,667, an increase of 2% from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 11% to 6,777.
- Intakes of stray dogs totaled 25,540, a decline of 8%.
- Transfers of dogs into AWOs totaled 15,553, an increase of 3%.
- Total intakes of all dogs equaled 71,929 during November 2012, a decline of 5% from November 2011.

Outcomes

Cats

- 35,154 cats were adopted in November 2012, an increase of 11% year over year.
- A total of 1,757 cats died (excluding euthanasia) while in AWOs during November 2012, an increase of 4% from 2011.
- Euthanasia totaled 26,629, a decline of 15% from November last year.
- 1,624 cats were returned to their owners, an increase of 1% compared to November 2011.
- Transfers of cats out of reporting AWOs to other organizations decreased 2% to 4,040.
- In November 2012, a total of 69,204 cats left AWOs during November 2012, a decline of 2% from November 2011.

Dogs

- 36,318 dogs were adopted in November 2012, an increase of 3% year over year.
- The number of dogs that died while in shelters totaled 753 (excluding euthanasia), a decline of 23% over 2011.
- Euthanasia totaled 17,816, a decline of 13% from November last year.
- Dogs returned to owners totaled 8,673, a decline of 6% compared to November 2011.
- Transfers of dogs from reporting AWOs to other organizations decreased 4% to 8,278.
- In November 2012, a total of 71,838 dogs left AWOs during November 2012, a decline of 4% from November 2011.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66 in November 2012, which represents an increase of 5% from November 2011.
- Adoption fees for cats older than 1 year of age averaged \$39, which represents no change compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$125, a 10% increase over November 2011.
- For dogs older than 1 year of age, adoption fees averaged \$91, an increase of 2% compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630.7387 ext. 284