

PetPoint Report: December 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The December PetPoint Report aggregates data from 1234 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both December 2015 and December 2016 have been included.

The report includes data on 139,205 cats and dogs that entered AWOs during the month (referred to as Intakes) and 162,338 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 57,617 during December 2016, which represents a 0.6% decrease from December 2015.
- Owner surrenders of cats totaled 18,585, a decrease of 3.6% from December 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,776, a decrease of 5.1% from the previous year.
- Intakes of stray cats totaled 23,384, which represents a 0.4% increase from December 2015.
- In December 2016, 9,502 cats were transferred in from other AWOs, an increase of 8.4% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 8.6% during December 2016 to 3,370.

Dogs

- Total intakes of all dogs equaled 81,588 during December 2016, a decrease of 4.7% from December 2015.
- Owner surrenders totaled 20,449, a decrease of 4.9% from December 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,948, a decrease of 1.0% from the previous year.
- Intakes of stray dogs totaled 25,690, a decrease of 7.7% from December 2015.
- Transfers of dogs into AWOs totaled 21,430 in December 2016, a decrease of 6.0% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 7.0% during December 2016 to 9,071.

Outcomes

Cats

- In December 2016, 76,153 cats left AWOs, which represents a 1.4% decrease from December 2015.
- 54,487 cats were adopted in December 2016, which represents a 2.3% increase year over year.
- Euthanasia totaled 11,838, a decline of 18.3% from December of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 8.4% to 6,712.
- 1,761 cats were returned to their owners, a decrease of 3.0% compared to December 2015.
- The number of cats that died while in AWOs totaled 1,355 (excluding euthanasia), which represents an 8.3% decrease from December 2015 to December 2016.

Dogs

- In December 2016, 86,185 dogs left AWOs, a decrease of 4.6% from December 2015.
- 50,661 dogs were adopted in December 2016, which represents a 1.9% decrease from the previous year.
- Euthanasia totaled 10,402, a decline of 17.5% from December of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 4.5% to 13,483.
- Dogs returned to owners totaled 10,898, which represents a 2.5% decrease compared to December 2015.
- The number of dogs that died while in AWOs totaled 741 (excluding euthanasia), which represents a 1.5% decrease from December 2015 to December 2016.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$71 in December 2016, which represents a 10.9% increase from December 2015.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents a 10.5% increase compared to December of last year.
- For dogs less than 1 year of age, adoption fees averaged \$156, which represents a 13.0% increase from December 2015.
- For dogs older than 1 year of age, adoption fees averaged \$94, which represents a 10.6% increase compared to December of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980